

VINGA

# GIFTCARD

INFORMATION ABOUT OUR GIFTCARDS // SS23





We think that giving is nice, but the best gift is something that you know the recipient wants and needs. It's a sustainable gift. Our gift cards are suitable for any occasion, whether it's showing appreciation, motivating staff or celebrating a milestone.

That's the tricky thing about choosing a gift. If everyone gets the same thing the choice is difficult and the gifts seem impersonal. Should you choose something specific and personal for each individual? It's a good idea if you know what everyone wants and if you have the time to choose. Unfortunately, I know from experience that time is a scarce commodity before Christmas. That's why gift cards are the right option.

### Everyone can get something they want

With a gift card you give your loved one the gift of choice. One person may choose that exclusive kitchen knife they've had their eye on, while another finds a scented candle to light up the winter evenings. That's why a gift card can be right for everyone. It's a gift that's easy to give, as you don't risk picking the wrong thing and the recipient can choose exactly what they need - and something will get used.

A gift that's always appreciated. While others may talk about ROI (Return on Investment) we think that ROG (Return on Gifts) is a more secure and a more appreciated investment.



*Daniel Falk*

Daniel Falk  
Responsible for giftcard concept

# Choose a secure card

There are many benefits to choosing a Vinga gift card. We have a wide range from several different brands that offer many choices. In this way we ensure that the recipient can always find something they like. We offer two options - Gift Card Flexible and Gift Card Selection. Whichever option you choose, you'll be giving many options.



# Strong brands create beautiful memories

Aside from Vinga's own brand, we work with many other strong brands on the market - appreciated by both giver and recipient. As a leader of gifts and gift cards, we are constantly assessing our ranges and adding new brands. We want to create memories by offering Scandinavian design for home and leisure, so we must never stop growing. Below, you can see some of the brands in our range.

BERG'S  
POTTER

BLACK+  
DECKER

stelton

Russell Hobbs

NÖBERU  
OF SWEDEN

GEORG JENSEN  
ESTABLISHED 1904

FISKARS®

LILY AND ROSE  
JEWELLERY

GRINDA  
STOCKHOLM

FLADEN  
Alla kan fiska.™

DESIGN  
Stockholm  
HOUSE

CERRUTI 1881

cacharel  
PARIS

BE O  
LIFESTYLE

MORRIS  
STOCKHOLM

COMPAGNIE  
DE PROVENCE

ROSENDAHL  
COPENHAGEN

HUGO BOSS

VINGA

SACK it®  
DARE YOURSELF

iittala & co

REMINGTON

CLN  
ATHLETICS

Greatdays

KAY  
BOJESSEN  
DENMARK

BJÖRN AXÉN

anytime

motorola

OBH  
NORDICA  
DESIGNING  
GOOD LIFE

ADELANTE  
•SWEDEN•

M  
MARK  
SLÄDD  
SWEDEN

BERKELEY  
EST. MMV

reisenthel.

BLIZ  
PROTECTIVE SHOWER GLASS

GEARX

PHILIPS

XDDESIGN  
MADE FOR MODERN NOMADS

XDXCLUSIVE™

SWISS  
PEAK®

XDCOLLECTION

URBAN VITAMIN



# Which will you choose?



## Flexible by Vinga Home

The recipient can choose from our full range

With Flexible by Vinga Home, the recipient of the gift card can choose from our broad range, where everyone can find their perfect gift. The recipient can even save money and buy things on several occasions or add additional funds for something that costs a little more.

- As the giver, you can choose the amount on the gift card (from 160 SEK)
- One or more choices can be made, taken from our full range. (approx. 1,500 products)
- The recipient can add funds to purchase something that costs more
- If the recipient has more than one gift card they can be used together
- The recipient can also use special offers in their purchase
- The entire sum does not need to be used in one transaction

## Selection

The worth of the card is not visible to the recipient and any purchase is chosen from a limited range of products

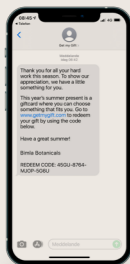
There can be many reasons why a giver would not want the monetary worth of the card to be visible to the recipient. Therefore, we offer exclusive gift cards in specific amounts - 160 kr, 240 kr, 400 kr, 600 kr, and 800 kr. The recipient chooses from a carefully selected range that is connected to each specific card.

- As the giver, you choose a card with a limited range of options
- The cards are Nobel, Classic, Regal, Extravagant and Imperial
- The amount of the gift is not visible anywhere for the recipient
- The recipient chooses a one-time gift from a carefully selected range of products
- These cards are not able to be used to purchase any product outside of that range



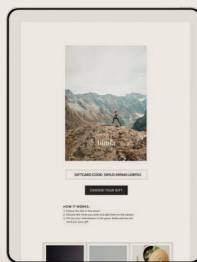
# Easy & Personal

We are able to help you design an sms, e-mail or pdf to give your gift card that personal touch. You also have access to our ready-made pictures and greetings. When you're in a hurry it's nice to have everything available.



## Text

We can text the gift card directly to the recipient. All we need is a spread sheet of names and mobile numbers.



## E-mail

If you do not have a mobile number for everyone or simply prefer to communicate via email, we can send a personal email to the recipient.



## Postal delivery

Why not make an impression and send the gift card by post? A traditional and appreciated gesture.



# Flexible by Vinga Home

Choose one or several  
gifts from our full range -  
many options come with  
the Flexible.



A variety of categories to choose from

- Electronics
- Beauty & Health
- Textiles & Furnishings
- Kitchen & Service
- Cases & Travel
- Jewellery & Accessories
- Sports & Leisure
- Events & Entertainment
- Extra durable choices

GIFTCARD FLEXIBLE BY VINGA HOME

## Choose from our full range of products

There are naturally benefits for the recipient of a Flexible Gift Card, as they are able to use the sum however they want at Vinga Home. The recipient can choose from our entire range, save on some of the price, buy things on separate occasions, or add their own funds to make up the difference and get something that costs more.

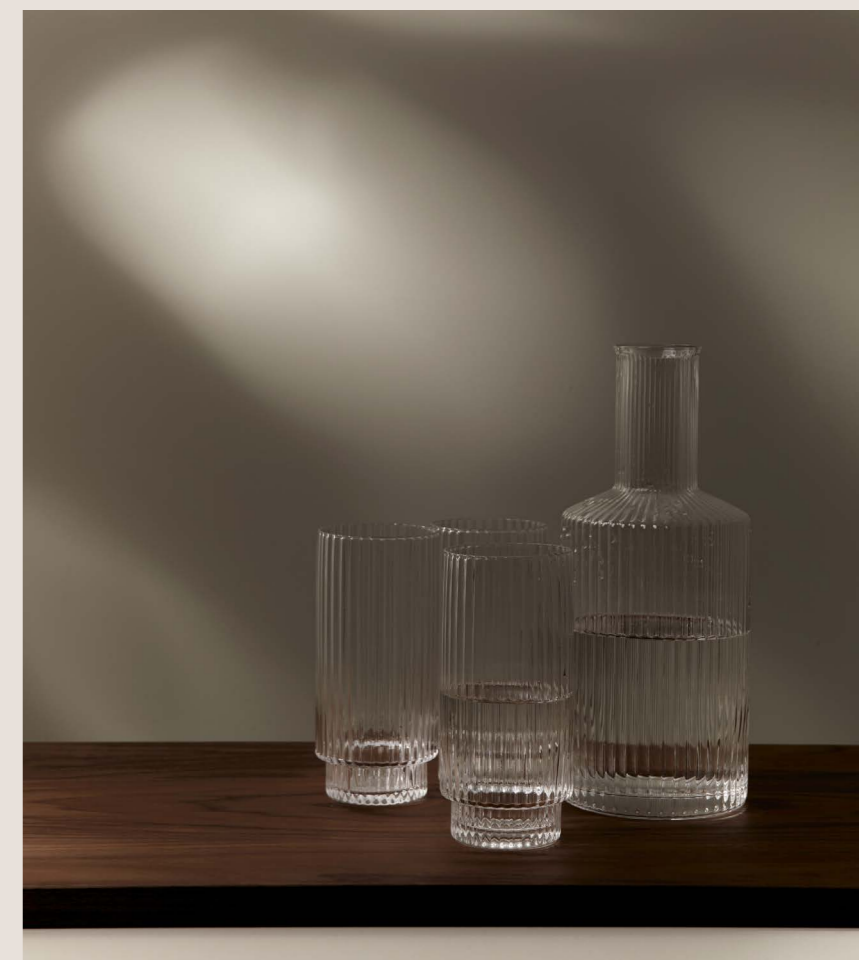
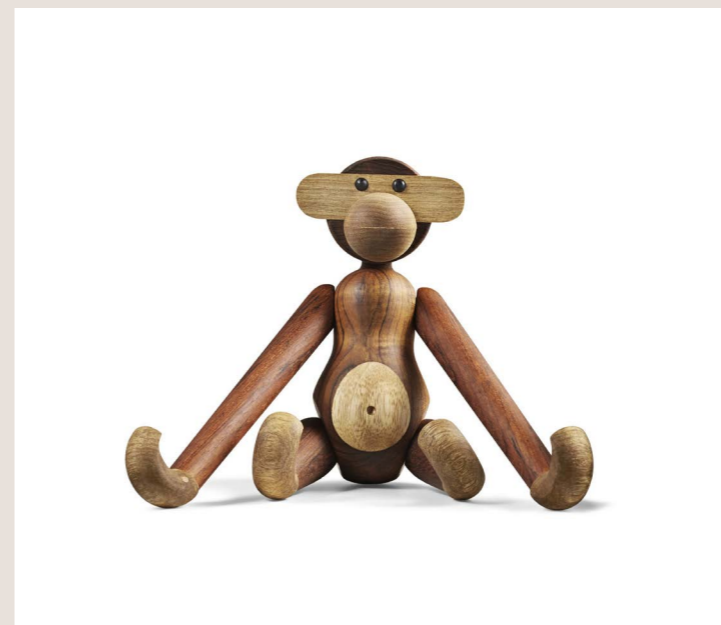
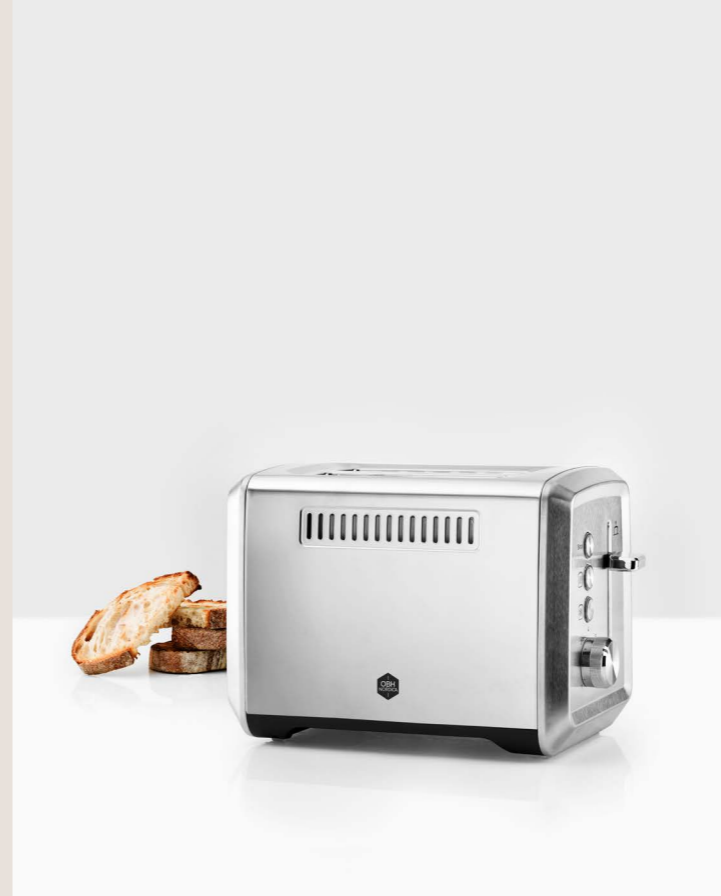
**PRICE: FROM € 15,00**

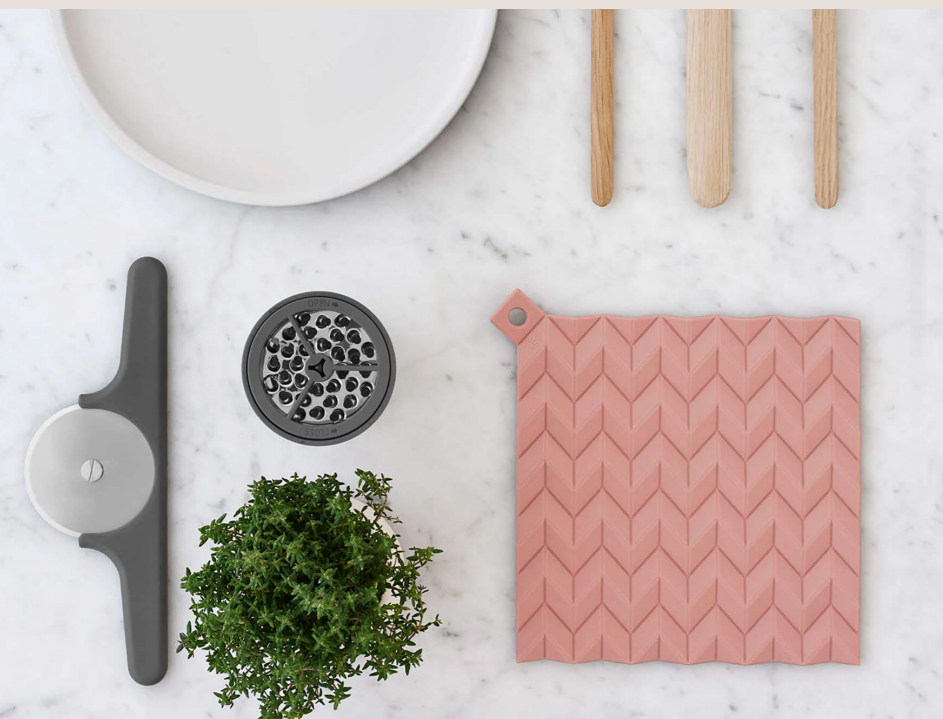
Shipping € 14,00/CARD (climate compensated shipping)



Scan here and use the code  
"TEST-EU" to see current  
range.

[www.getmygift.com](http://www.getmygift.com)





A specifically  
chosen, limited  
range

# Nobel

GIFTCARD SELECTION - NOBEL

## Show that you care

To show appreciation doesn't need to be expensive - it's the thought that counts. The expression of appreciation is what matters. A gift shows that you care about and value those dear to you. The Nobel offers a specially chosen, more limited range of products than other types of Selection Gift Cards.

**PRICE: € 19,90** Ex. moms

Shipping € 14,00/CARD (climate compensated shipping)



Scan here to see current  
range

[www.getmygift.com](http://www.getmygift.com)

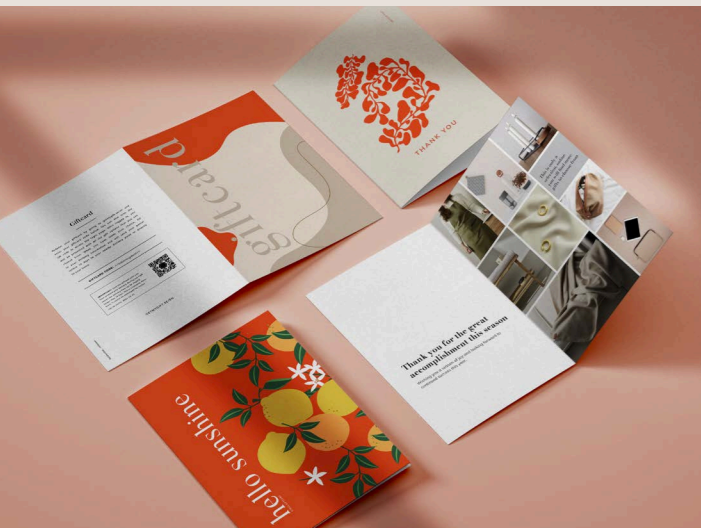


A variety of categories to choose from

- Electronics
- Beauty & Health
- Textiles & Furnishings
- Kitchen & Service
- Cases & Travel
- Jewellery & Accessories
- Sports & Leisure
- Events & Entertainment
- Extra durable choices

# Classic

A classic choice, the recipient is guaranteed to be satisfied with the width of the range



A variety of categories to choose from

- Electronics
- Beauty & Health
- Textiles & Furnishings
- Kitchen & Service
- Cases & Travel
- Jewellery & Accessories
- Sports & Leisure
- Events & Entertainment
- Extra durable choices

GIFTCARD SELECTION - CLASSIC

## Something for everyone

When we choose the selection for gift cards, we try hard to provide a wide variety, to ensure there is something for everyone. In the Classic Selection Gift Card range the recipient will find everything from wireless speakers to introductory yoga classes.

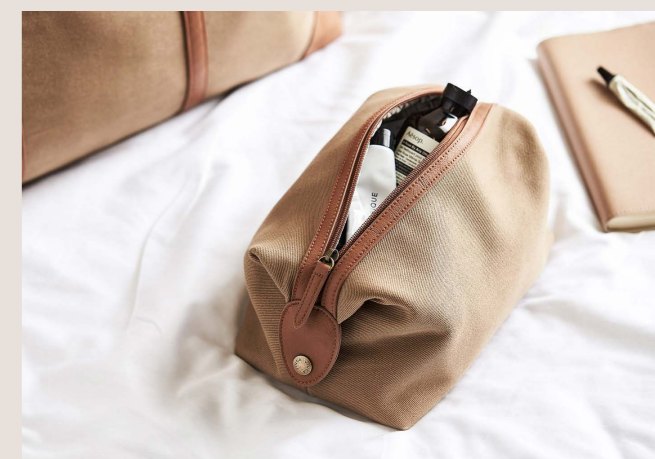
**PRICE: € 29,90** Ex. moms

Shipping € 14,00/CARD (climate compensated shipping)



Scan here to see current range

[www.getmygift.com](http://www.getmygift.com)





# Royal

Well-known brands  
give the recipient  
much to choose  
from

GIFTCARD SELECTION - ROYAL

## A wide range from different brands

The Regal is one of our most sold gift cards. The recipient gets a large range of gifts to choose between from well-known brands like Snö, Electrolux and Grinda Stockholm. A popular choice is a cast-iron frying pan - a gift that lasts a lifetime.

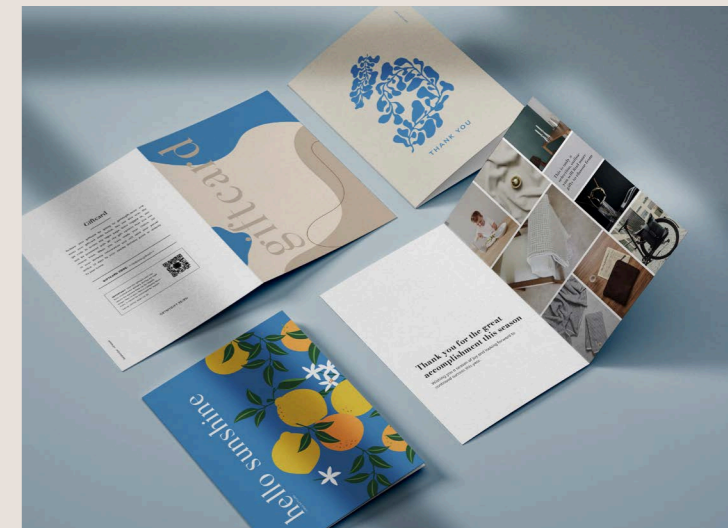
**PRICE: € 45,90** Ex. moms

Shipping € 14,00/CARD (climate compensated shipping)



Scan here to see current  
range

[www.getmygift.com](http://www.getmygift.com)



## A variety of categories to choose from

- Electronics
- Beauty & Health
- Textiles & Furnishings
- Kitchen & Service
- Cases & Travel
- Jewellery & Accessories
- Sports & Leisure
- Events & Entertainment
- Extra durable choices

# Extra- vagance

Jewellery from Grinda Stock-  
holm or perhaps a jigsaw from  
Black & Decker



A variety of categories to choose from

- Electronics
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GIFTCARD SELECTION - EXTRAVAGANCE

Many well-known brands to choose  
from

The Extravagance is exactly how it sounds -  
an exclusive and generous choice. Like all of  
our gift cards, the recipient will find wonderful  
products from well-known brands like Stelton,  
SACKit, Kay Bojesen, Bergs Potter, Fladen Fish-  
ing and Black & Decker.

**PRICE: € 63,90** Ex. moms

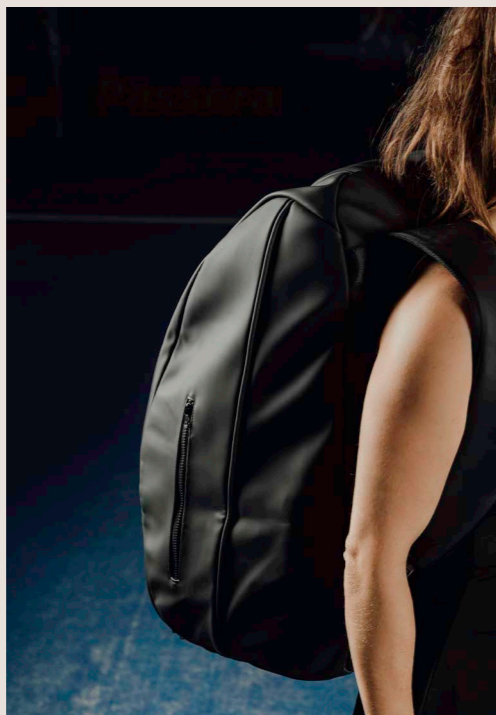
Shipping € 14,00/CARD (climate compensated shipping)



Scan here to see current  
range

[www.getmygift.com](http://www.getmygift.com)





# Imperial

This is a special gift,  
a warm memory for  
everyone

GIFTCARD SELECTION - IMPERIAL

**Our most exclusive gift card for  
special occasions**

Vinga's most costly gift card. A very exclusive choice and a generous gift to those who are very important and mean a great deal to you. Yet, this makes it difficult for the recipient - their specially chosen range comprised of our most exquisite gifts makes their choice difficult, yet fun.

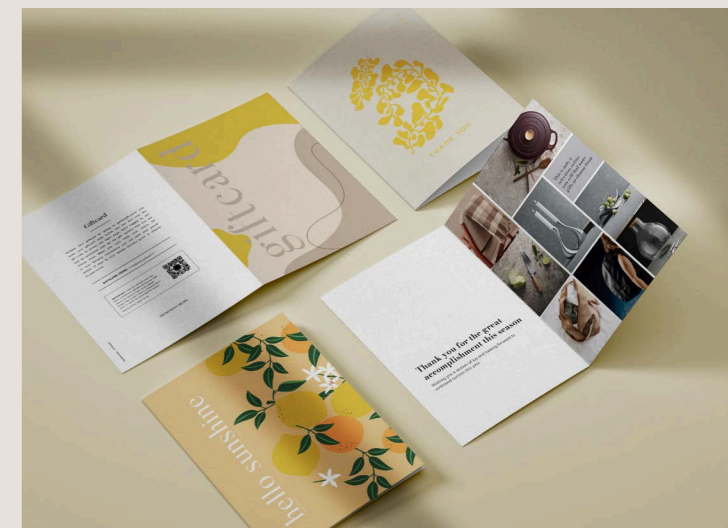
**PRICE: € 99,90** Ex. moms

Shipping € 14,00/CARD (climate compensated shipping)



Scan here to see current  
range

[www.getmygift.com](http://www.getmygift.com)



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# Memories to last a lifetime

The gift we should give to the next generation is a sustainable world. This is a goal that does not have a finish line, but has many milestones. Our milestones are explained more thoroughly on our website, but we will gladly explain further if you wish.



We are grounded in our ISO 9001 certification, as well as a high quality and environmentally-friendly policy. We also see that a circular business model and finances are a prerequisite for supporting the next generation, which is why we must pull our weight.

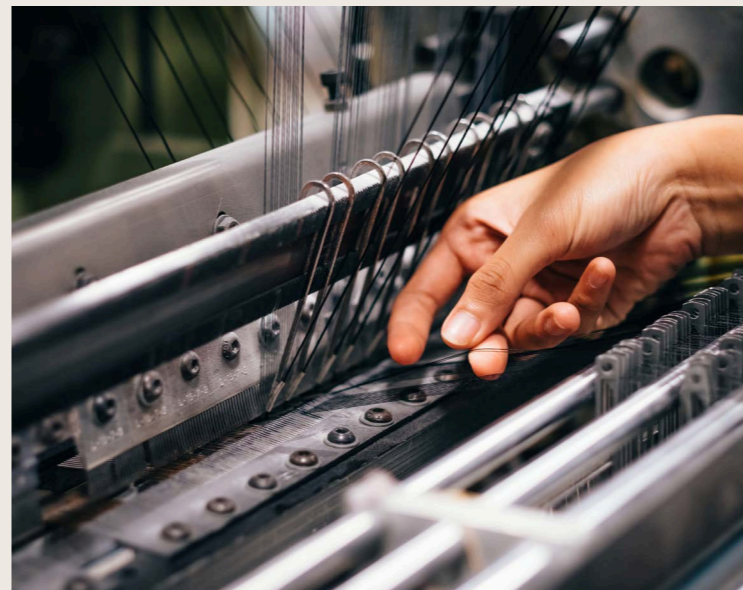
## Close collaboration with suppliers

Our goal is to use as much recycled material as possible in the products we produce and at the same time be able to control materials and chemical content. This is why our suppliers are so important to us, and we focus on long-lasting results. At one point, for example, we visited nine of our largest suppliers in China, just to discuss sustainability. The rule was simple: we were not allowed to talk about prices. We had to bite our tongues a few times, but what we learned inspired many new insights.



## Products with the smallest possible environmental impact

Our basic philosophy is that we should always have an answer to this question: Why does this product deserve to be made? We have a responsibility as importers to only offer products that, according to us, do not cause an unnecessary drain on the planet's resources. This is one of our biggest challenges because the product that has the least environmental impact is a product that was never produced. To fulfil this responsibility, we collaborate with carefully selected product certifications in order to be able to ensure the origin and content of a product as far as possible. A few examples of these certifications are the OEKO-TEX standard 100 and GOTS for textiles, and FSC certification for wood and paper.



## Responsibility for people and the environment

Today, Vinga has a climate footprint throughout the value chain, an imprint that we have a great responsibility to reduce. Our responsibility is to work continuously to further develop our processes, our collaborations and, most of all, our products, to contribute to a reduction in emissions. In much the same way, we have a responsibility to all the people in our value chain - those that work with Vinga must feel good and be in safe working environments - wherever they are located.

If you want to read more about what we do, both large and small, you can always find our work with sustainability at [vinga.com](https://vinga.com)

# Products that might make a little more difference

## AMFORI-BSCI

Vinga is a member of Amfori (formerly BSCI), a European business partnership for companies that want to improve working conditions in the global supply chain. Amfori unites over 1300 companies around a common Code of Conduct, and these companies support each other in their aim of an ethical supply chain. The foundation of the system is the common Code of Conduct that all the companies have taken and implemented into their supply chains. The Code of Conduct is based on the UN Declaration of Human Rights, the Convention on the Rights of the Child and the International Labour Organisation's core conventions, the ILO. Collaboration between our company and our suppliers allows us to help them build a more sustainable working environment.

## QUALITY SYSTEM

The quality management system ISO 9001 helps us conduct efficient and structured quality work. With the help of the system, we establish guidelines for our work so that we actively work with continuous improvements and ensure the quality of our services and products.

## ENVIRONMENTAL MANAGEMENT SYSTEM

In order to be able to identify and continuously reduce our environmental impact, we are certified according to ISO-14001. The standard provides support in, for example, reducing the use of energy and raw materials or the amount of waste and other emissions. The environmental goals in the system are currently linked to carbon dioxide emissions.

## EMISSION CALCULATION AND ENVIRONMENTAL COMPENSATION

We have chosen to compensate for incoming and outgoing freight, air travel, car travel and energy consumption via various projects where we calculate our CO2 footprint. We have been doing this since 2018 and we have recently seen a reduction in emissions. This is mainly due to our active reduction in flights and air transport of goods. The measures taken to reduce emissions can be found in our Policy.

## THE NATURE CONSERVATION ASSOCIATION

We believe that knowledge and interest in environmental issues is crucial in order to minimise our environmental impact, which is why we are a support company at the Swedish Society for Nature Conservation. In this way, we help to support projects in climate and environmental issues. The Swedish Society for Nature Conservation is Sweden's largest and most influential environmental organisation, and as members here we contribute so that they can do their utmost to put environmental issues high on the agenda in Sweden and the EU. The information we receive also helps us to make decisions regarding what efforts we should make, how they should be made and that they do as much good as possible.

## SOLAR CELLS

Vinga's warehouse and office in Borås installed solar panels in 2019. These solar panels largely cover the consumption that the entire business has in its daily operation. Many of our gift cards are also printed on site in this building - they are printed with solar energy.

Below are the most common certifications that Vinga uses to ensure certain quality and production.

### The Nordic Swan Ecolabs

This product has a reduced environmental impact throughout the product's life cycle. Nordic Ecolabelled products are made of fibres that are either organic, recycled or based on reusable resources. The UN conventions on labour law (ILO) must be complied with during production.



### GOTS

Manufacturing standards for textiles made from certified, organically produced raw materials. GOTS includes strict environmental criteria as well as social criteria along the entire textile manufacturing chain.



### BCI

BCI is a non-profit organisation that strives to make global cotton production better for the environment and for the people who produce it. The initiative focuses on a global transformation of conventionally grown cotton, which will have a positive impact on our environment.



### Oeko-tex Standard 100

A STANDARD 100 by OEKO-TEX® certification means that the product meets high human ecological requirements, i.e. does not contain chemicals in concentrations that are harmful to the health of the purchaser.



VINGA

*Creating Memories*  
for generations to come